

Feature



What about situations when clients only have their content on a DVD but need to repurpose that footage for another project? This is becoming an increasingly more common situation, and although this is not an ideal (as DVDs contain heavily compressed video in MPEG-2 format), there are products that very elegantly allow you to reclaim that video for other uses.

One such product is the Mac based application “Cinematize” by **Miraizon**.

As long as the original MPEG-2 compression was done from high quality footage, and done well, the resulting extracted video should still be usable (and far better quality than VHS), for a variety of purposes. We recently did this for a client that only had a DVD version of a concert he played in and needed to repurpose clips for his web site. We also had a recent client that only had footage, from a variety of sources, sitting on a DVD. No masters, no nothing! Well, we were able to extract that footage using Cinematize, save the footage in our codec of choice, reedit in Final Cut Pro and then use that video for a newly authored DVD. And, it was extremely easy to use.

www.miraizon.com

REPURPOSING DVD CONTENT

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